

Celebrate Helena's 150th Anniversary

Events and Public Art Installation Sponsorship Opportunities

An organizing committee is raising funds for events and a public art installation through sponsorships, donations, and cash contributions. The City of Helena Parks & Recreation Department will collect tax deductible donations for use on this project. Please consider a cash donation or in-kind donation for the anniversary event and public art installation.

Mural:

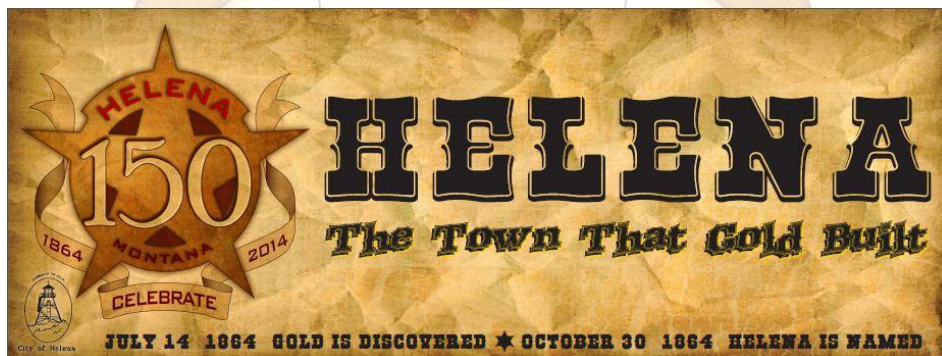
Local artists will paint a mural on the north side of Performance Square on the walking mall in honor of Helena's 150th Birthday. The mural will coordinate with a brochure – printed and online, to provide more detail about each element of Helena's history. Two artists have been identified to work on the mural, Dennis McCahon (provided the sketch), and Janet Welsh (<http://m.artfauxbyjanet.com/>). Others will be recruited for preparation and painting. Ellen Baumler (<http://ellenbaumler.blogspot.com/>) will provide a sentence or quote for each frame (6) on the mural and will provide complementary text for the brochure. If collected funds exceed the needs of the Performance Square installation and anniversary party, those funds will be used to maintain the mural or to possibly commission a new one in the future. A draft sketch of the mural and a contact list of committee members are attached. As a sponsor, Danzer Paints will provide the materials at cost. We will have 150 limited edition posters made from a large-scale sketch of the mural. The posters will be printed and sold to raise funds for maintenance of the installation. Artists will be at the event on 10/30 to sign posters that are sold.

*We are seeking individuals and organizations to sponsor the painting of the mural. We estimate the cost of paint and materials to be approximately \$600 and the payment to the two primary artists to be \$8,000. Additional donations are requested to be set aside for maintenance for the mural, \$2,000. **One frame of the mural will be located outside the gate of Performance Square, significant sponsor names will be listed on that panel.***

Anniversary Party – October 30, 2014:

The Placer Condo Association agreed to host an anniversary party and dedication of the mural in the Placer Lobby on the 150th anniversary of the naming of our town. Anniversary cake and beverages, sponsored by Northwestern Energy, will be served to the public at this event. Music will be provided by our local cowboy poet, Bruce Anfinson (<https://myspace.com/bruceanfinson/music/song/home-is-where-montana-is-24850223-24651408>). A poem will be recited by Mike Logan (Cowboy Poet of the year 2006, Male, by the Academy of Western Artists <http://www.rangewriter.org/mikelogan.htm>).

We are seeking individuals and organizations to sponsor the event. We estimate the payment to the performers to be \$600.



Contact Sarah Elkins for more information 406-447-8401, selkins@helenamt.gov